

CUT ALONG DOTTED LINES



70 PIECES TO PLAY WITH

Lea Redmond - The Joy of Associative Thinking



Practice + Play

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There are so many different kinds of associations!

Here are some ideas to get you started:

- aesthetics: color, shape, size, pattern, texture, material
- tone, mood, emotional vibe
- functionality, how it is used
- behavior, the qualities of the thing in action
- together, the items spark a memory
- word play, an etymological link, rhyme
- cause and effect, one leads to another
- proximity - geographic, where found, stored or used
- together, they recall a scene from a book or film
- they remind you of a painting you once saw
- they can both answer the same question
- they conjure up a dream or hope you hold dear
- they reveal a joke or riddle of some sort
- their histories overlap or intersect
- if they could talk, they'd have a conversation about _____.
- they are all mentioned in songs you can sing a line of!
- together, they remind you of someone you know
- and more!







